

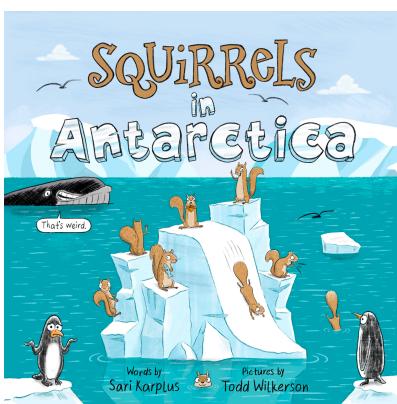


March 14, 2024

FOR IMMEDIATE RELEASE:

New Children's Book Squirrels in Antarctica Encourages Young Readers to Embrace their Imagination

LOS ANGELES — This World Imagination Day (March 14), let the minds of young readers run wild with *Squirrels in Antarctica*, a new children's book written by Sari Karplus and illustrated by Todd Wilkerson.



Squirrels in Antarctica is a picture book that imagines animals in unexpected places. This fantastical adventure leaves readers of all ages imagining their own silly combos. See a skiing seal in Switzerland, a pufferfish piloting an airplane, a sloth who runs a marathon (but isn't ever done), and so much more!

With fun illustrations and an educational twist, *Squirrels in Antarctica* encourages readers to embrace their limitless imagination, explore the world, and experience animals big and small in their not-so-natural habitats.

Squirrels in Antarctica was inspired by a word game created by Karplus' son. With three kids who struggled to stay in their seats at dinner time, this game helped keep their family engaged and seated for a whole meal.

"On a drive one day, I started coming up with the silliest combinations in my head," said Karplus. "My imagination ran wild, and it inspired me to turn this game into a book."

Through reading *Squirrels in Antarctica*, Karplus hopes readers will have fun and be inspired to play the game with friends and family.

"There are infinite combos out there! And it's a fun way to let even the littlest kid or biggest introvert shine their imaginative minds," said Karplus.

Squirrels in Antarctica is a Gold Mom's Choice Award winner, Story Monsters Approved winner, Literary Titan Gold winner, and has received glowing reviews in several prestigious outlets, including Readers' Favorite, Literary Titan and Midwest Book Review.

"Top shelf humor at its very best!" – Readers' Favorite.

Sari Karplus got her storytelling start as a comedian and filmmaker in Los Angeles. But when an improvised bedtime story to her three young children inspired her first kids' book, she officially joined the ranks of the book writing world. Karplus loves to create stories with fun journeys and teachable moments... with a healthy side of humor. She has written three books in the "Robotastic!" series. Of course, she loves rhyming.

For more information on the book, visit the [website](#) or follow the author on [Instagram](#). To set up an interview, please contact info@expoundpublicity.com.

Squirrels in Antarctica (Hardcover ISBN: 979-8-9860297-6-4; Paperback ISBN: 979-8-9860297-4-0) will be available at Amazon and Barnes & Noble on March 14. Find the accompanying eBook on Amazon.

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